



We Care

Made in Germany

Schneider  Write it

Our activities for the environment are under the motto »We Care«.



You can always go greener

These days „organic“ is like a magic word and runs the risk of becoming debased. It is often used as a front for PR exercises and dubious products. We are concerned about more far-reaching issues, which is why we launched a continuous improvement process in 1998.



We were the first in our industry to do so and retained this unique status for over ten years. Thus, we began a systematic analysis of the company for ways to reduce our environmental impact, replacing critical materials, improving occupational safety and cutting consumption of finite resources.

The value of longevity

The most effective way to avoid waste is not to produce waste in the first place. All of our writing instruments are designed for a high practical value and long service life. The solid craftsmanship guarantees unlimited use for many years. Another important factor is the refill option available with many of our products.

Materials that conserve resources

A way to conserve resources is to use recyclable materials. In the K3 Biosafe, we have brought a ballpoint pen to market with a casing made from renewable raw materials. More massproduced products will follow. We always make sure that the functional and aesthetic aspects of the products are not affected.

Re-using materials, avoiding waste

By standardising the materials we use, we have succeeded in increasing the share of reusable production waste to 85%. The volume of waste in relation to product weight has declined by 30% since 2004. The waste produced in the plastic injection moulding shop is less than 2% of the material used.



Responsible packaging

The product now also includes the packaging. Most of our boxes are made of cardboard with an 80% portion of recycled paper. For blister packs, etc. we only use PET foil, which can be disposed of safely. In a move designed to avoid long transport routes, we obtain more than half of our packaging from suppliers within a radius of 50 kilometres.

A long-term view

Various internal and external laboratories have confirmed that our writing instruments are completely safe. However, we also take a longterm view: we avoid using materials that cannot be disposed of safely, such as PVC. This actually exceeds statutory provisions.

Regenerative - a clear promise for power usage

We have consistently pursued the aim of avoiding all energy sources that use non-renewable resources or that pollute or endanger the environment. The first step towards clean electricity was taken as early as 1998 and the changeover to regenerative power sources was completed in 2010. We also generate our own power both from cogeneration and from the solar panel system installed in our factory.

Saving energy: electricity

In relation to produced goods, we have reduced the energy consumption by over 40% since 2004. Some examples of measures carried out: The machinery of our injection molding was replaced by more powerful, yet extremely fuel-efficient models. In the management, we use energy-efficient computers and flatscreen monitors with Green IT, Energy Star and Blue Angel eco labels. With the air conditioning from outside air in the data center energy consumption could be significantly reduced.

Saving energy: heat

The thermal energy generated during production is used to heat our buildings as well as for other purposes. In 2008 we decided not to install a separate heating system when completing a new warehouse instead the hall is heated solely through the use of waste heat from the injection moulding machines. Conversely, the hall to be heated helps cool the machines and thus saves energy for cooling systems.

Saving energy: fuel

We have consistently replaced older vehicles in our fleet with cleaner, more economical models, while an electric car has been available for shorter trips. Many employees choose to keep fit and help the environment by coming to work by bicycle. Our free fleet of company ebikes now numbers more than 50 and the scheme has won awards from BadenWürttemberg and B.A.U.M. The ebikes and a company bus, also provided free of charge, helps us save approx. 50,000 car kilometres and approx. 25 parking spaces. For business trips we take the train whenever organisational aspects allow.

The Black Forest and Harz regions

We are deeply committed to our locations in the Black Forest and the Harz. The focus is on reducing the usage of space, cutting traffic and emissions and protecting water sources. Overall, the area covered by building development and hard paving has been reduced by almost 50% in the last ten years, when measured against the products produced.

Conclusion

Since the ongoing for over 15 years EMAS certification, the two company locations Tennenbronn and Wernigerode have become the most advanced companies in terms of environmental protection. Good interim results are no reason for us to rest on our laurels.

At our locations, the potential reducible emissions has been largely exhausted by many measures. With the creation of the Corporate Carbon Footprint (CCF), we now have an influence on what happens outside of our homes. Our CCF demonstrates that more than 70% of the emissions are caused by purchased materials and services. It is an urgent goal to minimize this.

15%
of employees
come by bike

54
ebikes





Climate protection: Responsibility across borders

Climate change is a global problem. Greenhouse gases produced at the local level are distributed evenly into the atmosphere and climate protection is the only way for us to maintain our way of life. Schneider has taken the responsible step, establishing the basis for identifying the potential for savings by measuring its own corporate carbon footprint and product carbon footprint. This also includes the emissions caused, for example, by bought-in raw materials, transport, services, business travel, staff travel to work.



Full Transparency

Climate protection projects must comply with internationally recognized criteria, which are reviewed regularly, eg. by TÜV, SGS, PwC and others. These are always actions that cannot be achieved without support.

By entering the ID, the website www.climatepartner.com provides a list of the offsetted CO₂ emissions and a detailed description of the climate protection project. Our support goes to a certified action on energy efficiency in North Rhine-Westphalia. These emission reductions can be achieved by switching to energy-efficient or renewable powered steam and heating boiler systems.



Climate neutral products

The unavoidable CO₂ emissions for the entire Slider series and for the promotional ballpoint pen Like we offset by supporting a recognized climate protection project. After all, the benefit to the climate is the same if CO₂ is reduced anywhere, not just at the point where it is produced.